1	(3)	an income datum;
2	(4)	a taste preference datum; and
3	(5)	an interest datum;
4	(b)	the step of transmitting one or more control signals in a broadcast or
5		cablecast transmission;
6	(c)	the step of detecting the presence of said one or more control signals;
7	(d)	the step of passing said detected one or more control signals to a computer;
8	(e)	the step of generating a financial analysis by processing said stored
9		subscriber datum in response to one or more of said detected and passed
10		control signals; and
11	(f)	the step of outputting some of said financial analysis to a subscriber at said
12		remote station.

IN THE SPECIFICATION

On page 1, please rewrite the paragraph in the "Cross-Reference to Related Applications" as follows:
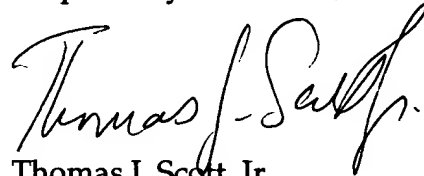
This is a continuation of application serial no. 08/113,329, filed August 30, 1993, herein incorporated by reference in its entirety, which is a continuation of application serial no. 056,501, filed May 3, 1993, now U.S. Patent 5,335,277, which was a continuation of application serial no. 849,226, filed March 10, 1992, now U.S. Patent No. 5,233,654, which was a continuation of application serial no. 588,126, filed Sept. 25, 1990, now U.S. Patent No. 5,109,414, which was a continuation of application serial no. 096,096, filed Sept. 11, 1987, now U.S. Patent No. 4,965,825, which was a continuation-

in-part of application serial no. 829,531, filed Feb. 14, 1986, now U.S. Patent No.

4,704,725, which was a continuation of application serial no. 317,510, filed Nov. 3, 1981,

now U.S. Patent No. 4,694,490.

Respectfully submitted,

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